

13th November, 2024

To, BSE Limited, Department of Corporate Services, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001 Scrip Code: 532807	To, The National Stock Exchange of India Listing Department, Exchange Plaza, C- 1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai– 400051 Scrip Code: CINELINE
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Subject: Investor Release

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 enclosed herewith is a copy of the Investor Release dated 13th November, 2024 titled “**Q2 & H1 FY 25 BUSINESS PERFORMANCE**”.

The contents of the Investor Release give full details.

Kindly take the above information on your records and oblige.

Thanking you,

Yours faithfully
For **Cineline India Limited**

Rashmi Shah
Company Secretary & Compliance Officer



Cineline India Limited

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Corporate Identity Number (CIN): L92142MH2002PLC135964; www.moviemax.co.in

CINELINE

MOVIE **MAX**

Q2 & H1 FY25 BUSINESS PERFORMANCE

44^{*}

CINEMAS

171[^]

SCREENS

30+

CITIES

40,000+

SEATS

* Cinema Breakup: Operational 21; Tied Up: 23

^ Screen breakup: Operational: 79; Tied Up: 92

13th November 2024, Mumbai

Cineline India Limited, the fourth largest film exhibition player in India has announced its unaudited Financial Results for the quarter and half year ended 30th September 2024

Financial Highlights for Q2 & H1 FY25 (Film Exhibition Business)

Particulars (In Rs Lakhs)	Q2 FY25	Q2 FY24	H1 FY25	H1 FY24
Total Revenue	5,614	6,482	9,306	10,350
EBIDTA	1,368	2,055	1,731	2,837
Admits (in Lakhs)	18.24	21.56	31.23	35.04
Net Box Office Collections	3,657	4,295	5,916	6,695
Net F & B Collections	1,561	1,755	2,652	2,778

Key Operating Matrix

Particulars (In Rs)	Q2 FY25	Q2 FY24	H1 FY25	H1 FY24
ATP	231	235	218	222
SPH	90	85	89	83
ATP + SPH	321	320	307	305

CINELINE**MOVIE MAX**

Q2 FY25 BUSINESS PERFORMANCE

Business & Financial Highlights for Q2 FY25 (Hotel Business)

Particulars (In Rs Lakhs)	Q2 FY25	Q2 FY24	H1 FY25	H1 FY24
Total Revenue	1,223	1,180	2,606	2,511
EBITDA	324	347	712	755
Average Room Rate (In Rs)	6,946	7,389	7,126	7,818
Occupancy rate	85%	80%	87%	83%

Commenting on the performance, Mr. Ashish Kanakia, CEO & Promoter of Cinline India Limited said,

“In Q2 FY25, growth rebounded after a weaker Q1, primarily driven by Bollywood releases like Stree 2 and Kalki. Hollywood titles such as Deadpool and Wolverine also performed well, contributing positively to box office collections. Last year, Q2 FY24 was an exceptional quarter with blockbuster releases like Gadar Ek Prem Katha, Jawan, and Oppenheimer and hence we see a YoY decline.

Collection of ‘Stree 2’ was at Rs. 17.8 crores, highest for any movie in MovieMax history, followed by Kalki with Rs 5.7 crores which released at end of Q1FY25 and continued to do well at the box office in Q2FY25. The company participated in National Cinema Day held during Q2FY25 which saw ~ 70,000 admits to our cinemas.

The Company plans to launch Luxury cinema experience through an all-recliner format under the brand name ‘MovieMax Edition’. Over the coming 12-18 months, we aspire to add many more such screens which shall enhance customer experience. We launched multiple Food Brands under the concept ‘House of Food’ with defined product lines and vast menu and also launched food ordering through QR Code : SKIP THE QUEUE.

In the festive season, there have been release of movies like ‘Singham Again’ and ‘Bhool Bhulaiyaa 3’ which have done well at the box office. Going forward, in the coming months, several releases are scheduled including Pushpaa 2, Dharamrakshak Sambhaji Maharaj, Baby John, Mufasa – The Lion King, Deva, and Raid 2. These movies are expected to perform well at the box office.

The Company is introducing WhatsApp Chatbot, designed to enhance customer experience and make customer journey with us even more seamless. With just a few taps, customer can Book Tickets, Explore Upcoming Movies, Discover Latest Offers, Order Food & Get Instant Info.

Our sale of hotel business is on track and expected to be closed in the current financial year. The proceeds of the same will be utilised for reducing debt and expanding our core cinema business.

The logo for CINELINE, with the word "CINELINE" in a bold, red, sans-serif font.The logo for MOVIE MAX, with "MOVIE" in a smaller red font and "MAX" in a larger, stylized red font with a white outline.

ABOUT CINELINE INDIA LIMITED

MovieMax Cinemas, a part of the Kanakia Group, is a rapidly expanding chain of cinemas operated by Cinline India Limited which has made a comeback in 2022. The company has in their portfolio 171 screens of which 79 are operational screens across 21 properties in 6 states. The company offers spacious auditoriums adorned with plush, comfortable seating at conveniently accessible locations for a superior cinematic experience along with a varied range of Food & Beverages. The company also offers a vast array of movies, ranging from all Indian languages to Hollywood and world cinema, to cater to the diverse tastes of our cherished patrons. The company also owns a Hospitality Asset with a 5-Star Premium Leisure Hotel - Hyatt Centric at Candolim, Goa.

Safe Harbor

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

Contact Details

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CINELINE INDIA LIMITED

CINELINE

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